



*Maryland & DC
Society of
Pathologists*

APRIL 24, 2027

SATURDAY

2027 SPRING MEETING

INDUSTRY PROSPECTUS

SATURDAY, APRIL 24, 2027

Meeting time and venue to be announced



CONNECTING PATHOLOGISTS, INSPIRING PROGRESS

Thank you for your interest in supporting the Maryland & DC Society of Pathologists (MDSP). This prospectus outlines our sponsorship tiers, year-round partnership opportunities, and optional add-ons designed to maximize visibility and engagement across the Maryland and DC region.

Welcome

A letter to our industry partners

MICHAEL KALLEN, M.D.

President, Maryland & DC Society of Pathologists

Dear Industry Partners,

The Maryland & DC Society of Pathologists is pleased to invite you to participate in our 2027 Spring Meeting on April 24, 2027. This annual event brings together pathologists from academic, hospital, and private practice settings across the region for a day of education, collaboration, and scientific exchange.

Each year, the support of our industry partners plays a vital role in the success of our meeting. Exhibits and sponsorships provide an opportunity for companies to share innovations, demonstrate technologies, and engage directly with the physicians who rely on these tools in their daily practice. Our sponsorship options are designed to offer meaningful visibility and multiple points of interaction throughout the meeting.

Within this prospectus, you will find a detailed outline of available exhibit spaces, sponsorship levels, and optional promotional opportunities. We anticipate approximately 50 attendees, representing a range of practice environments across Maryland and the District of Columbia.

Because space is limited, we encourage early registration. To confirm your participation, please submit the completed registration form along with payment at your earliest convenience. Payment may be made by credit card or by check payable to the Maryland & DC Society of Pathologists.

We appreciate your consideration and your continued engagement with our Society. Your partnership strengthens our educational programs and helps ensure the continued growth of our annual meeting. We look forward to collaborating with you at the 2027 Spring Meeting.

Sincerely,
Michael Kallen, M.D.
President, Maryland & DC Society of Pathologists



Why Sponsor MDSP

Eight reasons organizations partner with the Society

01 Direct Access to High-Value Decision Makers

Our attendees include medical directors, department chairs, academic and community pathologists, residents, fellows, and subspecialists who influence instrumentation, send-out testing, and diagnostic workflows.

02 High-Impact Educational Programming

MDSP offers robust educational programming, including 2-3 in-person meetings and six or more virtual Grand Rounds annually with national experts and CME opportunities.

03 Meaningful Face-to-Face Time

Meetings are structured to maximize vendor interaction through prime vendor table placement, extended breaks, networking time, and optional sponsored receptions.

04 Specialty-Focused Digital Visibility

Sponsorship includes attendee lists with emails, visibility on the MDSP website, email blasts, and brand exposure to a curated, high-engagement pathology audience.

05 Premium Speaking Opportunities

Tiered opportunities allow sponsors to present breakfast sessions, lunch sessions, Grand Rounds segments, or dedicated in-person meeting presentations.

06 Year-Round Recognition for Diamond Partners

Diamond partners receive sustained visibility through homepage placement, recurring educational exposure, and multiple communication touchpoints.

07 Pricing Aligned with Industry Standards

Our sponsorship levels match regional and national norms, offering meaningful access to a valuable and influential specialty audience.

08 A Collaborative Sponsor Environment

MDSP prides itself on supporting sponsors with clear visibility, flexible opportunities, and personalized engagement opportunities.

General Information

Spring meeting overview and exhibitor expectations

01

Approximate Exhibit Schedule

Saturday, April 24, 2027

- Set up: To be announced
- Exhibiting: To be announced
- Tear down: To be announced

02

Attendees

We anticipate approximately 50 attendees, including practicing pathologists, trainees, and industry partners from across Maryland and Washington, DC.

03

Location

Meeting venue to be announced. Location and access details will be shared when confirmed.

04

Program Highlights

A curated program of expert speakers, diagnostic advances, and contemporary research aimed at elevating clinical practice.

05

Meeting Purpose

To unite pathologists, trainees, and industry partners in a collaborative environment that advances practice and professional growth.

06

Exhibitor Impact

Exhibitors gain high-value, direct access to pathology professionals, creating opportunities to showcase solutions, build relationships, and support the evolving needs of the specialty.

Sponsorship Packages

Year-round Diamond partnership and Gold meeting sponsorship



DIAMOND

\$20,000

Two Diamond partnerships available for 2027

- Premier vendor placement at all in-person meetings (2-3 per year)
- Up to two badges per in-person meeting
- Logo on MDSP homepage year-round and event pages
- Premium advertisement position in Exhibit Guide
- Attendee list including emails and access to membership email list
- Unlimited email blasts
- Unlimited attendance at virtual Grand Rounds
- Logo displayed during Grand Rounds
- Three 5-minute Grand Rounds speaking opportunities
- Up to 1-hour presentation at each in-person meeting



GOLD

\$10,000

Featured in-person presentation and expanded visibility

- Prime-location 6-foot tabletop exhibit
- 45-minute to 1-hour featured presentation
- Full-page advertisement in Exhibit Guide
- Logo on event page and MDSP homepage
- Two complimentary attendee badges
- Attendee list including emails

Sponsorship Packages

Individual meeting sponsorship opportunities



SILVER

\$5,000

Presentation opportunity and prominent exhibit location

- Prime-location 6-foot tabletop exhibit
- Up to 30-minute presentation
- Full-page advertisement in Exhibit Guide
- Two complimentary attendee badges
- Logo displayed on event page
- Attendee list including emails



BRONZE

\$1,000

Essential exhibitor benefits for the Spring Meeting

- 6-foot tabletop exhibit (standard location)
- Two complimentary attendee badges
- Logo displayed on event page
- Attendee list including emails

ALL TIERS

Spring Meeting event-page logo placement and attendee lists are included.

Sponsorship Comparison

All benefits below are aligned to the package descriptions

BENEFIT	DIAMOND \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$1,000
Exhibit table placement	Premier placement at all meetings	Prime 6-foot table	Prime 6-foot table	Standard 6-foot table
Complimentary badges	Up to 2 per meeting	2	2	2
Logo on event page	Included	Included	Included	Included
Logo on MDSP homepage	Year-round	Included	—	—
Exhibit Guide advertisement	Premium placement	Full page	Full page	—
Attendee list, including emails	Included	Included	Included	Included
Access to membership email list	Included	—	—	—
Email blasts	Unlimited	—	—	—
Virtual Grand Rounds attendance	Unlimited	—	—	—
Logo displayed at Grand Rounds	Included	—	—	—
Grand Rounds speaking	3 × 5-minute opportunities	—	—	—
In-person presentation	Up to 1 hour each meeting	45 min - 1 hour	Up to 30 min	—
Exhibit table frequency	All in-person meetings	1 meeting	1 meeting	1 meeting

Diamond is the year-round sponsorship tier. All other packages cover one in-person meeting.

Add-On Opportunities

Additional visibility and onsite recognition

RECEPTION SPONSORSHIP

Annual Meeting Reception Sponsor

\$5,000

- Exclusive recognition as the Reception Sponsor
- Signage at reception entrance and throughout space
- 2-3 minute greeting by sponsor representative
- Inclusion in agendas, announcements, and event emails

ONSITE BRANDING

Badge Lanyard Sponsor

\$1,000

PROGRAM ADVERTISING

Advertising Options

Full-page ad	\$750
Half-page ad	\$500

BREAKS & BEVERAGES

Break Sponsor / All-Day Beverages

\$1,500

- Signage at break stations
- Verbal recognition before the break

Terms & Conditions

Exhibitor and sponsor participation requirements

01

Registration, Payment & Cancellation

By registering as an exhibitor or sponsor, participants agree to the following terms. Exhibit space is confirmed upon full payment; unpaid spaces may be reassigned. Cancellation requests must be submitted in writing. Refunds (minus a 25% administrative fee) are available only if received at least 30 days before the meeting. No refunds are provided for late cancellations or no-shows.

02

Exhibit Space & Operations

Exhibitors must use only their assigned space and may not share or sublet without approval. Setup and breakdown must follow the published schedule, and early teardown is not permitted. All materials must remain within the exhibit area, and promotional activities cannot interfere with educational sessions.

03

Responsibility & Conduct

The Society and venue are not responsible for loss, damage, or injury to exhibitor property; exhibitors are encouraged to carry their own insurance. Use of the Society's name or logo requires written approval. All participants must comply with applicable laws and maintain professional conduct throughout the event.

04

Acceptance

Submission of registration and payment signifies acceptance of these terms.

Maryland & DC Society of Pathologists

mdpathology.org